


Martijn Smit


Talented UX Designer and WordPress

Developer with over 4 years of experience in creating user-centric digital solutions. Proficient in Figma, Sketch, CSS, Javascript, and React Native. Seeking to leverage my skills in a dynamic team to create innovative and impactful user experiences.



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Work experience

2021 - present

UX Designer / WordPress Developer

Self-employed Zeist

- Specialize in creating customized WordPress templates.
- Designing user-friendly interfaces and experiences for various clients' websites and applications.

2021 - 2022

UX Design

Rijksoverheid Utrecht

- responsible for the Designing and developing a new government-registration system.
- Conducted research to understand current challenges and pain points.
- Interviewed stakeholders, created requirement lists created user personas and Customer journeys.
- Developed wireframes and interactive prototypes, iterating designs based on feedback.
- Conducted usability testing to ensure the new system met user needs and expectations.

2019 - 2020

UX Design

OlyX BV Amsterdam

- Developed a digital whiteboard task organization tool for the company.
- Enabled users to efficiently manage daily tasks and claims, improving task tracking and management.
- Conducted user research and stakeholder interviews to understand the unique requirements in the used cooking oil market.
- Designed interfaces that enhanced their daily operations and improved user productivity.

Volunteer experience

- **Coordinator Alumni UFO**
2022 - Present: Organized and coordinated events and activities for alumni to stay connected and engaged. Managed communications and outreach efforts to build a strong alumni network.
- **Scouting Nederland**
2016 - Present: Led and mentored a group of young scouts, facilitating their personal and skill development. Organized and executed various outdoor activities and educational programs. Acted as a role model and provided guidance and support to scouts in achieving

Education

2017 - 2022

Communication Multimedia Design

Hogeschool van Amsterdam

- **Graduation Project:** Developed a platform connecting users with local 3D print owners. The project involved creating an online booking system that allows users to search, book, and connect with local 3D print owners, addressing a growing need in the market.

2020 - summer 2020

Exchange program

Queensland University of Technologies
Brisbane Australia

- **Motion Design:** Creating video animations and micro-interactions using after effects and premiere pro.
- **Critical Design Design:** exploring critical design principles to challenge societal norms. Developed prototypes and presented findings demonstrating doomsday scenarios.
- **Social-media studies:** Researched alternative social media platforms, focusing on privacy and identity protection. Explored platforms like facebook, highlighting their role in safeguarding user data.

Skills

Technical Skills:

- CSS, Javascript, React Native
After Effects, photoshop

Design skills

- Figma, Sketch, Illustrator, InDesign

Softskills

Agile framework, Collaboration, Problem-solving, Sprints

Languages

- Dutch: Native
- German: Good (B2)
- English: Academic (C1)
- Spanish: Basic (A1+)

Hobby

Hiking, Boardgames, Flightsimming,
learning new skills, Video editing, coding